

Dec 15, 2009 18:36 ET

## **Generational Equity Wins M&A Award From Industry Group**

DALLAS, TX--(Marketwire - December 15, 2009) - Generational Equity, a leading advisor to privately held and family-owned businesses for mergers, acquisitions, and strategic growth initiatives, was awarded the 'Lower Middle-Market Deal of the Year' at the 8th annual M&A Advisor Awards Gala held in New York last night.

Along with over 170 other finalists, Generational Equity was nominated for eleven awards in six categories. Generational Equity was awarded the 'Lower Middle-Market Deal of the Year' for the successful merger of US Logistics, Inc., a North Carolina company specializing in the maintenance, modification, and overhaul of tactical vehicles and aircraft and Ranger International Services Group, a private equity consolidator based in Greenville, South Carolina. You can read more about this merger at:

<http://www.pitchengine.com/generationalequity/generational-equity-announces-investment-in-us-logistics-by-ranger-international/23486/>

"Though we were thrilled to be nominated for 11 awards, winning the deal of the year for the lower middle-market was especially exciting, as deals in the \$50M and below range are the core focus of our business," commented Ryan Binkley, President of Generational Equity. "The turbulence in the economy this past year has placed challenges on the financial markets which have impacted deal-making. This award underscores our employees' accomplishments in this difficult economic climate."

The 8th annual M&A Advisor Awards Gala honored excellence in deal-making for transactions over \$10 million in value for 2009. The gala is one of the biggest and most exclusive networking events in the M&A industry.

"The awards winners represent the best of the M&A industry in 2009 and earned these honors by standing out in a group of very impressive finalists," said Roger Aguinaldo, CEO of the M&A Advisor. "Each winner should take pride in their award and the message it sends about the resilience of our industry."

The M&A Advisor has been the preeminent organization facilitating the connection of professionals and recognizing achievement in the top performers of the M&A, and financing industries since 1998. The Awards Gala recognizes excellence in M&A deal making and the top performers throughout the industry in a wide range of categories including: Middle-Market Deal of the Year, Corporate/Strategic Acquisition of the Year, Magnus Deal of the Year (transactions over \$1 billion), Law Firm of the Year, Private Equity Firm of the Year, Investment Banking Firm of the Year, and many more.

### About Generational Equity

Generational Equity is a leader in the North American mergers and acquisitions market providing M&A and strategic growth advisory services to privately held and family-owned businesses. Headquartered in Dallas, TX, Generational Equity has over 200 professionals servicing businesses throughout the US and Canada with a level of experience and commitment that is unparalleled in the industry. For more information, contact Generational Equity at (877) 213-1792 or [info-us@genequityco.com](mailto:info-us@genequityco.com), or visit Generational Equity's online media room or visit [www.genequityco.com](http://www.genequityco.com).